

# REAL HELP FOR LOCAL BUSINESSES



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Scrabster-based seafood firm JPL Shellfish has more than tripled its workforce over the past two years, thanks to support from the North Highland Regeneration Fund.

Directors John and Christina Logue approached the Fund for help to develop shellfish tanks and refrigerated storage units. The increase in their storage capacity has allowed them to greatly expand their

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operations, and has helped JPL to secure their position for further growth in developing markets in the Far East.

Mrs Logue said: “The support we received from NHRF was crucial to the development of our business. We’ve been operating in Caithness for over 20 years, and the last few years have seen a major expansion in our operations.

“2013 saw exports to Asia more than triple and we expect a further rise in coming years.

“With the expansion of our retail offering and the continued success of our domestic wholesale operation, this means we expect to be even busier in the future.”

JPL Shellfish was founded by John Logue 20 years ago and the last few years have seen significant growth for the company, as increasingly affluent customers in key Asian markets show a growing interest in high quality seafood.

In addition to their export operations, JPL also operate a wholesale and retail operation within the UK, operating a retail premises in Thurso and two fish vans in Inverness, as well as selling direct to some of the top hotels in Scotland.

“The NHRF team has been really supportive of our plans,” said Mr Logue. “Our business has grown so quickly in the last few years and a lot of that is down to the support from NHRF.

“The Fund is such a valuable and important resource for businesses in Caithness.

“The help they can offer is fantastic - I would recommend them to anyone looking to expand their business.”



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